



Aussie Farmers Direct
www.aussiefarmers.com.au

Kids Colouring Competition

WIN a Family Movie Pass
to see TOOTH FAIRY!!!

Colour in Mootilda and enter the draw to win a family pass to our exclusive screening of TOOTH FAIRY starring Dwayne Johnson. Turn over for further competition details.

- Your Local Milkman.

Mootilda



IN CINEMAS JANUARY 14

Colour in to WIN!

Have fun these school holidays with a colouring competition from your local milkman! Colour in Mootilda for your chance to WIN a family pass to see TOOTH FAIRY at an exclusive private theatre screening hosted by Aussie Farmers Direct.

There are 8 prize packs to be won in each state! Each prize includes:

Family pass (4) to see TOOTH FAIRY in a luxurious private theatre.
Popcorn, choctop and drink combo for each family member!

The private screening will be at 10.30am Sunday, January 31st at the following location:

New South Wales
 Event Cinemas, 505 George Street, Sydney
 Gold Class Cinema 2

How to enter:

1. Put your artistic skills to the test and colour in Mootilda!
2. Complete the entrant details below
3. Send your completed artwork and entry form to:
AFD Tooth Fairy Competition
PO Box 4312,
Richmond, Vic, 3121
4. Entries close 12 Noon, Friday 22nd January 2010

Entrant Details

My first name is: _____

My age is: _____

Aussie Farmers customer No: _____

Daytime phone No: _____

Name of guardian: _____

Good luck!

Aussie Farmers Direct – TOOTH FAIRY colouring competition (Victoria – New South Wales - Queensland)

TERMS AND CONDITIONS OF ENTRY

1. The Promotion is being conducted by Aussie Farmers Direct ABN 39 115 166 982 of Level 6, 534 Church St, Richmond, Victoria 3121 (**"Promoter"**) **2.** The Promotion is subject to these Terms and Conditions. Information in respect of entry to and Prizes of the Promotion included on the colouring in form and on the Aussie Farmers Direct website form part of these Terms and Conditions. **3.** The promotion runs from 28th December 2009 to 12noon Friday 22th January 2010 (**"Promotion Period"**) **4.** Entry to the Promotion is open to Aussie Farmers Direct customers, 12 years of age or younger permanently residing in Victoria, New South Wales, and Queensland, excluding employees of the Promoter, its agencies and its affiliates associated with this promotion and their immediate families (**"Eligible Entrants"**). To enter, Eligible Entrants must colour in the Aussie Farmers Direct Mootilda colouring in page, and then return the picture to Aussie Farmers Direct during the Promotional Period (refer to the colouring in form or our website for details on how to return entries). Limit of one entry per Eligible Entrant. Entry into this competition is deemed to be an acceptance of these terms and conditions by the parent or guardian (on behalf of an Eligible Entrant). **5.** Entries not completed in accordance with these terms and conditions will not be accepted. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with or does not comply with the entry process. The Promoter is not responsible for entries that are not received, or are received late, by the Promoter. All entries, including intellectual property rights in entries, become the property of the Promoter and by submitting the Eligible Entrant's entry into this competition, the parent/guardian of an Eligible Entrant agrees to do anything reasonably required by the Promoter to have any intellectual property rights assigned to the Promoter. All entries will be the property of the Promoter and will not be returned to Entrants. **6.** The entries will be judged by the Aussie Farmers Direct Marketing team on Monday 25th January 2010. The judges' decision is final and no correspondence will be entered into concerning granting of the prizes. This is a game of skill and chance plays no part in determining the winners. **7.** Prizes will be awarded to the 8 most creative submissions (as determined above) in each of Victoria, NSW and QLD. Eligible Entrants must be 12 years or younger at the competition close date of Friday 22nd January 2010. **8.** Each prize winner will receive 4 x tickets to a private screening of Tooth Fairy. They will also receive 4 x combos which include a drink, popcorn and a choc top. Prizes will be provided to a parent/guardian of the Eligible Entrant. **9.** The Prizes comprise the following: **(a)** Victoria – 8 prizes to be won. Each prize is a family pass (4 tickets) to see a private screening of "Tooth Fairy". The tickets are valid for one screening only which will be at 10.30am Sunday, 31st January 2010, at Hoyts Melbourne Central. Each prize pack (4 cinema tickets & combos) is valued at approx. \$200. **(b)** New South Wales - 8 prizes to be won. Each prize is a family pass (4 tickets) to see a private screening of "Tooth Fairy". The tickets are valid for one screening only which will be at 10.30am Sunday, 31st January 2010, at Event Cinemas, Sydney. Each prize pack (4 Gold Class cinema tickets & combos) is valued at approx. \$200. **(c)** Queensland - 8 prizes to be won. Each prize is a family pass (4 tickets) to see a private screening of "Tooth Fairy". The tickets are valid for one screening only which will be at 10.30am Sunday, 31st January 2010, at Birch Carroll & Coyle Chermerside Cinemas, Chermerside. Each prize pack (4 cinema tickets & combos) is valued at approx. \$200. Total value of all Prizes is up to \$4,800. **10.** If a particular component of any of the Prizes is not available for any reason, the Promoter may substitute that component of the Prize with another component of equal or greater value. **11.** The Prizes are subject to the terms and conditions of each respective provider of individual components of the Prizes. **12.** The Prizes, or any unused portion of it, are not exchangeable and cannot be taken as cash. However, in exceptional circumstances, Aussie Farmers Direct has the discretion to provide similar items of equivalent value or to award the cash equivalent. **13.** The Prizes are not transferable. **14.** The Prize winners' names will be published in The Herald Sun on Tuesday 26th January 2010. The parent/guardian of the Prize winners will also be notified by mail and telephone. **15.** The Promoter may conduct such further judging at Level 6, 534 Church St, Richmond as are necessary in order to distribute a Prize if a Prize has not been claimed by 5pm 27th January 2010 subject to any written directions from the various lottery departments. If a Prize has not been claimed by that time and date, that unclaimed Prize will be deemed to have been forfeited. The further judging will take place at by 5.30 pm 27th January 2010. The Winners of such further draw will be contacted by telephone and mail and their name will be published in The Australian on 28th January 2010. Prizes already distributed at the date of any unclaimed Prize draw will not be the subject of the unclaimed Prize Draw. **16.** To the extent permitted by law, the Promoter shall not be liable for any loss or damage whatsoever and howsoever occurring which is suffered (including but not limited to indirect or consequential loss) or for personal injury or death which is suffered or sustained, as a result of or arising from (directly or indirectly) participation in the Promotion or redemption of the Prize. **17.** The Promoter reserves the right to waive any conditions set out herein in its sole discretion, subject to any written direction from the various lottery departments. **18.** In the case of a force majeure event (including but not limited to acts of God, vandalism or terrorism), the Promoter may in its absolute discretion modify, cancel or suspend the Promotion, subject to any written directions from the various lottery departments. **19.** The Promoter will collect, use and disclose the Participants' personal information for the purpose of conducting this Promotion, including announcing and publishing the prize winners' names and disclosing winners' details to the state lottery departments where required. A request to access, update or correct any information should be directed to the Promoter at their address set out above. A copy of Aussie Farmers Direct's Privacy Policy is available by calling 1300 645 562, or online at www.aussiefarmers.com.au.